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**Scam Awareness Training**

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**SAFETY SOLUTIONS**  
TRAINING LIMITED

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## Scam Awareness Training

### Course Background:

Scam Alert UK - Empowering Public Safety

Safety Solutions Training Ltd. is proud to introduce Scam Alert UK, an initiative established in November 2018 to equip the public with essential information and guidance for their safety. Our Scam Alert UK Facebook page, with over 10 thousand devoted followers, has become a trusted platform. These engaged individuals actively contribute by sharing real-life experiences of phone, text, and email scams they have encountered. This collective effort has transformed Scam Alert UK into a cornerstone resource in the ongoing battle against fraud, protecting countless individuals across the United Kingdom.

### Statistics and Impact:

It is essential to consider the statistics and the profound impact of scams on individuals and communities across the United Kingdom. In recent years, fraud and cybercrime have seen a significant rise, affecting people of all ages and backgrounds. The financial toll alone is substantial, with millions of pounds lost annually to various scams. Beyond the financial losses, the emotional and psychological impact on victims cannot be overstated. The sense of violation and vulnerability can linger long after the scam has occurred. It is crucial that individuals and communities are armed with knowledge to protect themselves from these increasingly sophisticated threats.

### Course Overview:

In a world where scammers continually evolve and devise new tactics to deceive and defraud, knowledge remains your best defence. Our comprehensive half-day training course, also accessible online, has been meticulously developed to illuminate the diverse strategies employed by cyber-criminals in their relentless pursuit to exploit the unsuspecting public. The primary objective of this course is to empower participants with a wealth of knowledge, enabling them to identify and respond to suspicious communications effectively.



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### Course Content

- **Understanding Fraud in the UK**  
Investigate the latest statistics and trends related to fraud within the United Kingdom.
- **Targets of Fraud**  
Examine who can potentially become a target of fraudulent activities.
- **Unravelling Cyber Terminology**  
Gain insights into the terminology used in the digital realm, including phishing, vishing, and smishing.
- **Phone Scams**  
Learn about the various scams conducted through telephone calls and how to identify and protect against them.
- **Email Scams**  
Explore the deceptive techniques used in email-based scams.
- **Recognising Scam Signs**  
Understand the telltale signs that can help you spot a scam.
- **Financial Scams**  
Delve into the world of banking, credit card, and online account scams.
- **Online Shopping Scams**  
Learn about the risks associated with online shopping.
- **Dating and Romance Scams**  
Explore the intricacies of dating and romance-related scams.
- **AI in Fraud Prevention and Risk:**  
The role of Artificial Intelligence (AI) in both preventing and perpetrating fraud.  
Understand how AI technologies can be leveraged by fraudsters and learn about the counter measures to mitigate these emerging risks.
- **Reporting Scams**  
Discover the steps and resources available for effectively reporting scams.